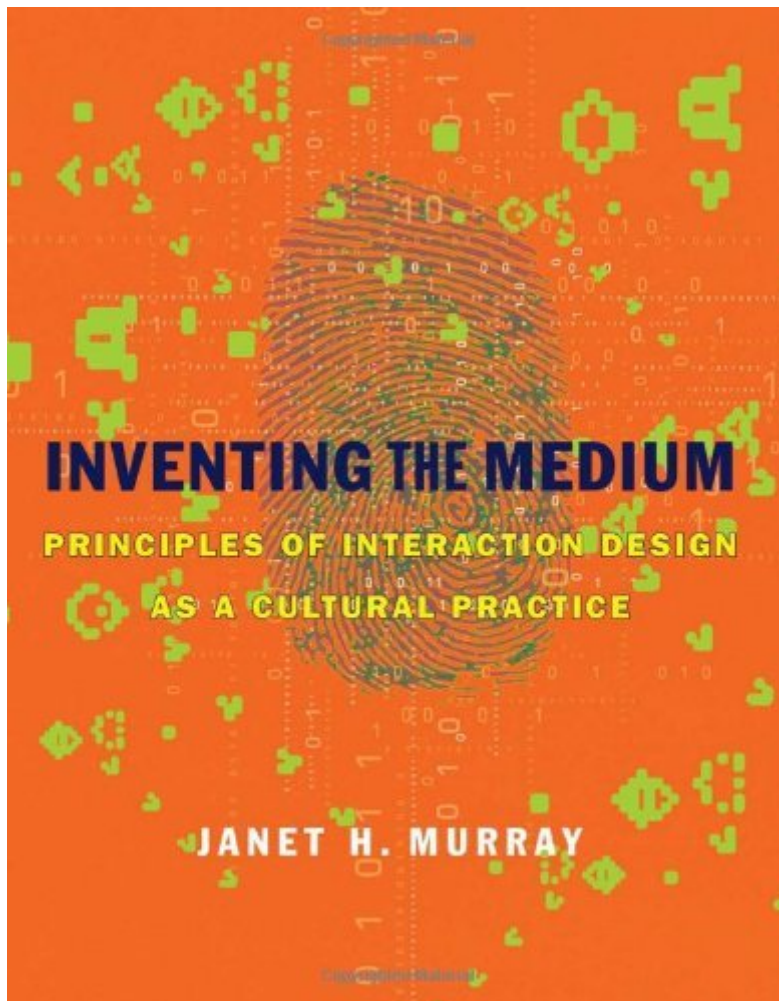


The book was found

Inventing The Medium: Principles Of Interaction Design As A Cultural Practice (MIT Press)



Synopsis

Digital artifacts from iPads to databases pervade our lives, and the design decisions that shape them affect how we think, act, communicate, and understand the world. But the pace of change has been so rapid that technical innovation is outstripping design. Interactors are often mystified and frustrated by their enticing but confusing new devices; meanwhile, product design teams struggle to articulate shared and enduring design goals. With *Inventing the Medium*, Janet Murray provides a unified vocabulary and a common methodology for the design of digital objects and environments. It will be an essential guide for both students and practitioners in this evolving field. Murray explains that innovative interaction designers should think of all objects made with bits -- whether games or Web pages, robots or the latest killer apps -- as belonging to a single new medium: the digital medium. Designers can speed the process of useful and lasting innovation by focusing on the collective cultural task of inventing this new medium. Exploring strategies for maximizing the expressive power of digital artifacts, Murray identifies and examines four representational affordances of digital environments that provide the core palette for designers across applications: computational procedures, user participation, navigable space, and encyclopedic capacity. Each chapter includes a set of Design Explorations -- creative exercises for students and thought experiments for practitioners -- that allow readers to apply the ideas in the chapter to particular design problems. *Inventing the Medium* also provides more than 200 illustrations of specific design strategies drawn from multiple genres and platforms and a glossary of design concepts.

Book Information

File Size: 18569 KB

Print Length: 504 pages

Publisher: The MIT Press (November 23, 2011)

Publication Date: November 23, 2011

Sold by: Digital Services LLC

Language: English

ASIN: B00763KE0K

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #667,040 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #167
in Kindle Store > Kindle eBooks > Nonfiction > Politics & Social Sciences > Philosophy >
Movements > Humanism #443 in Books > Arts & Photography > Other Media > Digital #669
in Kindle Store > Kindle eBooks > Nonfiction > Politics & Social Sciences > Philosophy >
Consciousness & Thought

Customer Reviews

Fundamental to study interactivity in digital storytelling. Exelente!! Tanks Murray.

Great book for anyone interested in Digital Media.

[Download to continue reading...](#)

Inventing the Medium: Principles of Interaction Design as a Cultural Practice (MIT Press) Inventing
Arguments (Inventing Arguments Series) Inventing Arguments, Brief (Inventing Arguments Series)
Inventing Marcel Duchamp: The Dynamics of Portraiture (MIT Press) Health Professional and
Patient Interaction, 8e (Health Professional & Patient Interaction (Purtilo)) Aesthetics of Interaction
in Digital Art (MIT Press) Understanding Industrial Design: Principles for UX and Interaction Design
Interaction Flow Modeling Language: Model-Driven UI Engineering of Web and Mobile Apps with
IFML (The MK/OMG Press) 24 Italian Songs & Arias Complete: Medium High and Medium Low
Voice (Schirmer's Library of Musical Classics) About Face: The Essentials of Interaction Design
About Face 3: The Essentials of Interaction Design Design Meets Disability (MIT Press) Speculative
Everything: Design, Fiction, and Social Dreaming (MIT Press) Circuit Design and Simulation with
VHDL (MIT Press) Deposit Insurance around the World: Issues of Design and Implementation (MIT
Press) Principles And Practice of Mechanical Ventilation, Third Edition (Tobin, Principles and
Practice of Mechanical Ventilation) DeVita, Hellman, and Rosenberg's Cancer: Principles & Practice
of Oncology (Cancer: Principles & Practice (DeVita)(2 Volume Set) Principles and Practice of
Gynecologic Oncology (Principles and Practice of Gynecologic Oncology (Hoskins)) ASTNA Patient
Transport: Principles and Practice, 4e (Air & Surface Patient Transport: Principles and Practice)
Inventing the Garden

[Dmca](#)